



## NZBN Primary Business Data

The New Zealand Business Number (NZBN) continues to grow in importance as a globally unique identifier and business register available to all New Zealand businesses. The NZBN makes it easier for businesses to connect and interact with each other and with government.

The NZBN is linked to the core business information that businesses are likely to be asked to share with other businesses and government agencies they work with. This information is called [Primary Business Data](#) (PBD).

### Updating Data on the NZBN Register

Before updating or changing a business's details on the NZBN Register they need to confirm they have the authority to manage information on behalf of the business.

Log in to MYNZBN to manage a business' NZBN details so they're always accurate, search for businesses of interest and set up and manage watchlists.

[Read more about MyNZBN](#)

### Privacy Settings of NZBN data

Some of the NZBN data is mandatory and automatically public under the NZBN legislation and this will differ slightly depending on the business structure. For the remaining data, businesses can choose whether to add the information and make it public. This means that some businesses will not have a complete NZBN data set if they have chosen not to provide some information or have kept some information private.

Regardless of the type of business, the more information that businesses choose to make publicly available, the easier it is for other businesses to connect with them and keep up to date with any changes.

### Complete set of information

| Primary business data        | Purpose   | Example information for a fictional business         |
|------------------------------|---|--|
| <b>Legal entity name</b>     | To enable the NZBN entity to be identified by its official (proper, legal) name   | Jessica Helga Forbeteaux<br>Forbeteaux Homes Limited |
| <b>Trading name or names</b> | To enable the NZBN entity to be identified by any other names (other than its legal name) it uses for business purposes | Forbeteaux Homes                                     |

|                                |   |  |
|--------------------------------|---|--|
| <b>Trading area(s)</b>         | To identify the geographic areas where the NZBN entity conducts its business activities in New Zealand  | Wellington City<br>Porirua City<br>Hutt City                 |
| <b>NZBN</b>                    | To identify the NZBN allocated by the NZBN Registrar to the NZBN entity   | 9412312341235  |
| <b>Entity Type</b>             | To identify the legal structure of the business. For example, Company, Sole Trader, Partnership or Trust.   | Company  |
| <b>Registration Status</b>     | To identify the currency of the NZBN registration and any solvency issues. For example, Registered In Liquidation or Removed  | Registered   |
| <b>Industry classification</b> | To identify the class(es) of business activity undertaken by the NZBN entity using the New Zealand government business industry classification (BIC) codes  | C121450 WINE MANUFACTURING                                   |
| <b>Director(s)</b>             | To identify the people who govern the NZBN entity and its finances  | Jessica Helga Forbeteaux                                     |
| <b>Website</b>                 | To identify the website address(es) and primary purpose of the NZBN entity's websites (if any)  | <a href="http://www.forbeteaux.nz">www.forbeteaux.nz</a>     |
| <b>Owner</b>                   | To identify the people, or other entities, who own the NZBN entity  | Jessica Helga Forbeteaux                                     |
| <b>Phone number</b>            | To identify the contact phone numbers for the NZBN entity and the primary purpose for each number (if there is more than one)   | +64-03-012-345   |
| <b>Email</b>                   | To identify the email addresses for the NZBN entity and the primary purpose for each email address (if there is more than one)  | <a href="mailto:info@gogowine.co.nz">info@gogowine.co.nz</a> |
| <b>Registered address</b>      | Where the NZBN entity is a registered company or a limited partnership to record the address of the registered office in New Zealand consistent with the requirements of those Acts   | 47 Gorgeous Grove, Blenheim 7201                             |
| <b>Postal address</b>          | To identify the address the NZBN entity uses to receive physical postal deliveries  | PO Box 12-123, Springblock, Blenheim 7241                    |
| <b>Address for service</b>     | To identify the NZBN entity's physical address in New Zealand at which writs, summons, notices and other legal documents can be served (as appropriate) on the entity, its management/employees and/ or its Director(s) or Owner(s) | 47 Gorgeous Grove, Blenheim 7201                             |

|   |  |  |
|---|--|--|
| <b>Office address</b>                   | To identify the address where the NZBN entity's administrative headquarters are located  | 47 Gorgeous Grove, Blenheim 7201                                     |
| <b>Delivery address</b>                 | To identify the primary, physical address at which the NZBN entity wishes to receive physical deliveries of 'goods' and other items that are not postal deliveries | 1234 State Highway 123, Renwick                                      |
| <b>Invoice address</b>                  | To identify the address the NZBN entity uses to receive deliveries of invoices email   | <a href="mailto:invoices@gogowine.co.nz">invoices@gogowine.co.nz</a> |
| <b>GST Number</b>                       | To identify the entity's Inland Revenue verified GST number(s), if any   | 000-123-321  |
| <b>Australian Business Number (ABN)</b> | To identify the NZBN entity's ABN (if any)   | Not applicable   |
| <b>Māori Business Identifier</b>        | To identify whether the entity self-identifies as a Māori business and, if it is, the factors that indicate that the entity is a Māori entity                      | Yes  |

## Different types of address

There are multiple addresses which businesses can enter as part of their NZBN information Incorporated business types like companies and limited partnerships will always have a Registered Address publicly available, however in some cases this may be the address of their accountant or lawyer.

It is important for businesses to add their Office Address or Delivery Address to their NZBN information if these differ from their Registered Address to ensure that other businesses or the government agencies they deal with have the information they need to do business with them.

## NZBN Services

Use the NZBN website search function to search the NZBN Register and find core business information. It's important to know of any changes to the core business information of key businesses dealt with regularly.

The NZBN provides a number of automated free services to help stay up to date.

- The NZBN watchlist can be used to keep track of the details of key customers. If any of their NZBN information changes a notification will be sent via an email alert or API connection
- The NZBN Business Match service can be used to identify the NZBNs of customers or suppliers.
- Integrate with the NZBN API to find, share and update information about businesses.
- Subscribing to the NZBN Bulk Data service will provide a copy of all the publicly available information on the NZBN register. This can help when preparing to integrate with the NZBN API and help match the details of existing customers or suppliers.

[Read more about free NZBN services](#)